

REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTANT SERVICES)

ROMANIA

INTEGRATED NUTRIENT POLLUTION CONTROL PROJECT

Consulting services for Promotion of best practices and financial instruments for Nitrate Directive compliance among potential beneficiaries – 02/FBS/2015

Loan No.4873-RO TF No.058040-RO

Project ID No. P093775

The Government of Romania has received financing from the World Bank toward the cost of the Integrated Nutrient Pollution Control Project. The overall development objective of the Project is to support the Government of Romania to meet the EU Nitrates Directive requirements by reducing nutrient discharges to water bodies, promoting behavioral change at the communal level and strengthening institutional and regulatory capacity.

A public awareness program aimed to increase understanding of the environmentally sound agricultural practices and disseminate good agricultural practices for water and soil protection has to be implemented as part of the project. During the life of the project four public awareness campaigns were supposed to be carried out:

- 1) A national public awareness campaign – implemented between 2009-2012;
- 2) A river basin level public awareness campaign –implemented between 2012-2014;
- 3) Disseminating the Project's benefits at national level campaign –implemented during 2014-2015 in order to replicate the project interventions in other similar areas within Romania;
- 4) Promotion of best practices and financial instruments for Nitrate Directive compliance among potential beneficiaries – to be implemented in 2016.

The overall objective of these consulting services is disseminate the best practices regarding the implementation on Nitrate Directive requirements and to promote among potential beneficiaries the financial instruments which will be available for actions to be implemented under Nitrate Directive.

The Consultant may be a company with experience in designing and undertaking public awareness programs, including events organization, media and on -line campaigns. Experience in undertaking public awareness programs on environment and agriculture topics will represent an advantage.

The Ministry of Environment, Water and Forests now invites eligible consultants to indicate their interest in providing Consulting services for promotion of best practices and financial instruments for Nitrate Directive compliance among potential beneficiaries. Interested consultants must provide accurate information indicating that they are qualified to perform the services, respectively:

- general information: core business and years in business, address, contacts, number and country of registration; domains of expertise, presentation of services provided, references; documents indicating consultant profit and turnover for the last 3 years;
- specific information of the consulting firm experience in the field of the assignment (presentation of the designed and implemented large national public awareness campaigns ; presentation of the designed and implemented events (workshops, trainings, conferences targeting different groups: national and local public administration, mass media, NGOs etc); presentation of the designed and implemented national and local media campaigns (radio spots, TV shows at national and local level , press releases, press conferences, cover- stories and interviews, articles in national and local press etc)

- information regarding the availability of appropriate specialized staff for the assignment: description of the team proposed to carry out the assignment, qualifications, expertise and years of professional expertise;
- ***Consultants may associate to enhance their qualifications. The “association” may take the form of a Joint Venture or a sub consultancy. In case of a Joint Venture (JV), all members of the JV will be evaluated jointly for the purpose of short listing and shall be jointly and severally liable for the assignment and shall sign the contract in case of award is made to that JV group. Interested consultants should clearly indicate the structure of their “association” and the duties of the partners and sub consultants in their application. Unclear expression of interests in terms of “in association with” and/or “in affiliation with” and etc. may not be considered for short listing. Keeping one expression of interest per firm as principle, a consultant firm may decide whether it wishes to participate as a sub consultant or as an individual consultant or as a partner in a joint venture. Please note that a firm shall submit only one EOI in the same selection process either individually as a consultant or as a partner in a joint venture. No firm can be a sub consultant while submitting an EOI individually or as a partner of a joint venture in the same selection process. A firm, if acting in the capacity of sub consultant in any consultant or JV, may participate in more than one consultant, but only in the capacity of a sub consultant.”***

The Consulting firm will be selected using FBS (Selection Under a Fixed Budget) method in accordance with the procedures set out in the World Bank’s [*Guidelines: Selection and Employment of Consultants by World Bank Borrowers*](#) (May 2004).

Interested consultants may obtain further information at the address below during office hours, from Monday to Thursday - 09⁰⁰ to 16⁰⁰ hours and Friday - 09⁰⁰ to 14⁰⁰ hours.

Expressions of interest must be written in English language and have to be delivered to the address below by **August 28, 2015, 13⁰⁰ hours, local time**. Expressions of Interest received by e-mail are accepted.

Ministry of Environment, Water and Forests
Integrated Nutrient Pollution Control Project Management Unit
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